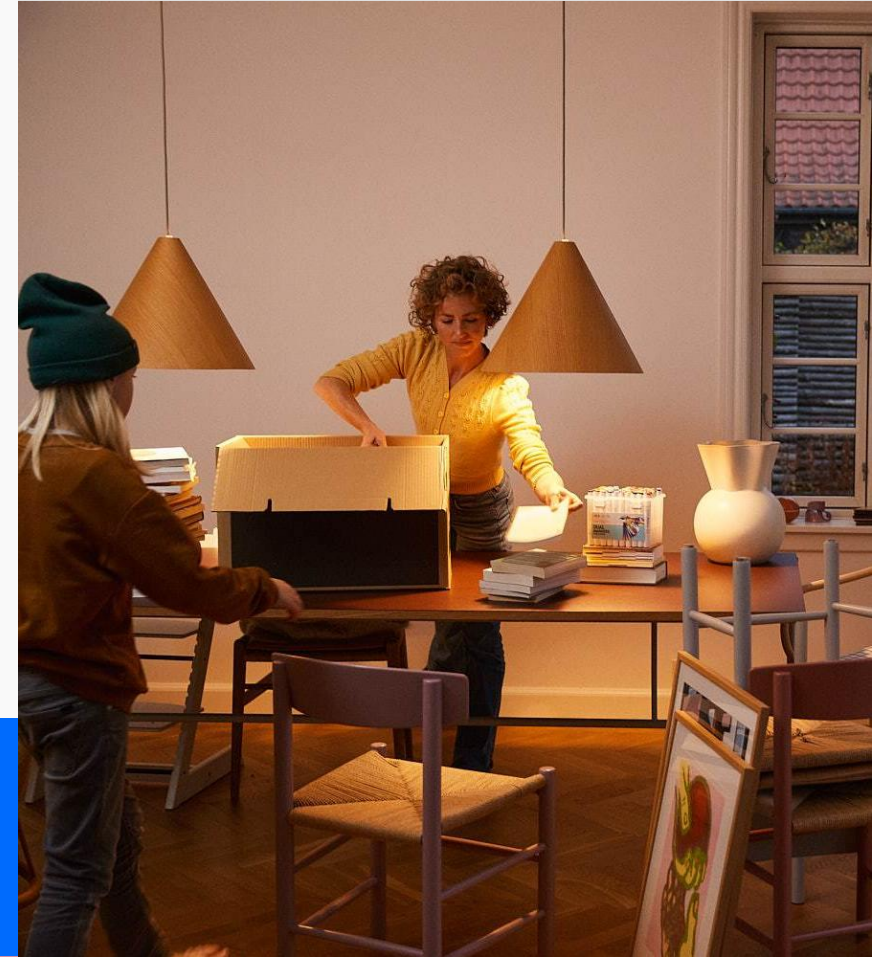


# Harnessing AI and IoT to unlock Household Electricity Flexibility for a Smarter Energy Future

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SustainED 2025

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# Agenda

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# 1 Introduction



# Jack Michael Kristensen

## VP/Managing Director, FlexPlatform, Andel Energi

Leading the Flexibility Business Unit that own, develop and operate the award winning **FlexPlatform** – a Platform-as-a-Service enabling Demand Side Response to be utilized and marketed.

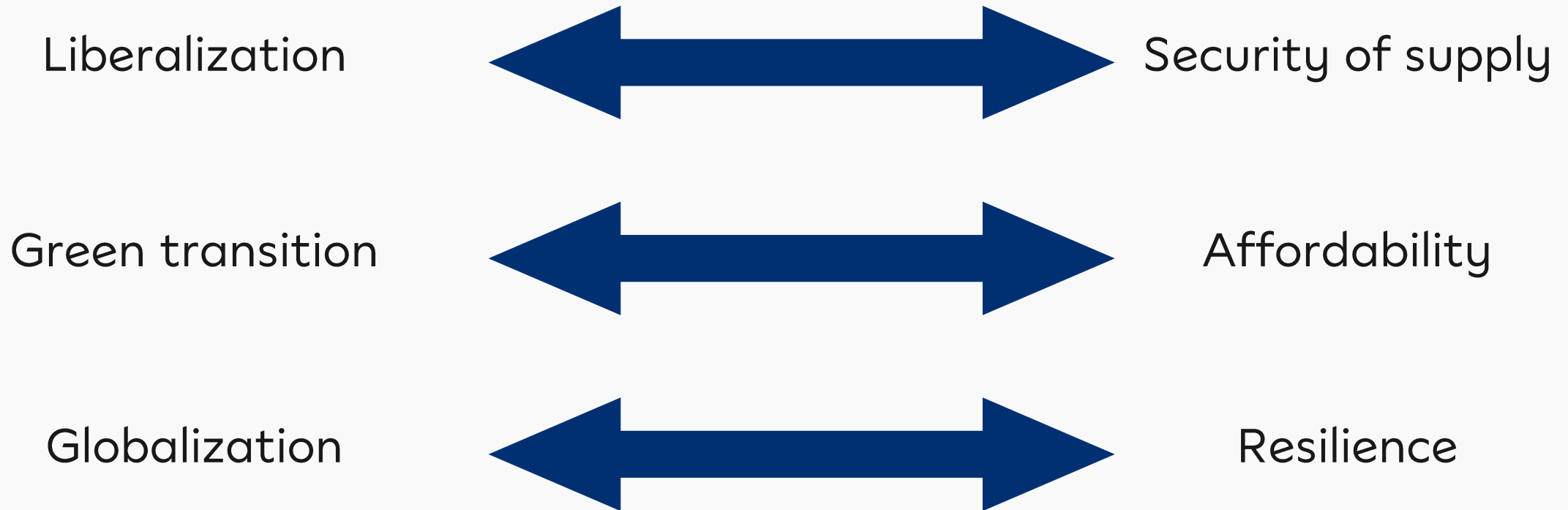
25 years experience within energy

- Pioneering offshore windfarms
- Liberalization of gas market in 2002
- Consultant of governments, inter-governmental organizations and private companies on energy trading and infrastructure investments
- 10 years as COO at Andel Energi – Denmark's largest energy supplier

[Jack Kristensen | LinkedIn](#)

## 2 Current status in the energy sector

# The debate across Europe is centered on three major themes

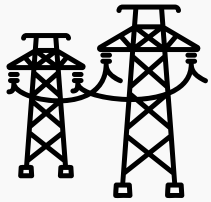


# The (danish) energy sector is currently experiencing a "midlife crisis"



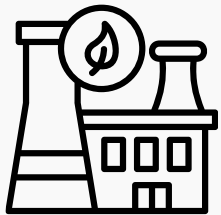
## **Renewable energy projects is canceled/delayed/rescoped**

- Capture rates is significantly down
- Offshore wind is struggling getting FID



## **Grid expansion is more complex and demanding**

- Multiple projects is being delayed
- Rising construction costs



## **Roll out of district heating projects is delayed**

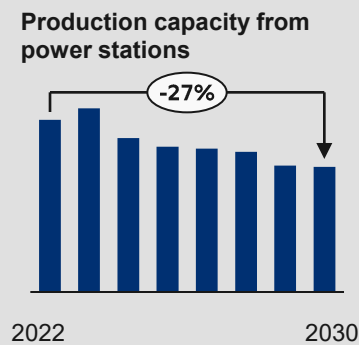
- Cancellation of projects
- Project business cases is not balanced

# The growth in intermittent production is causing more imbalances that needs to be addressed

Production from renewable energy is expected to increase, while the capacity from conventional power stations are declining...

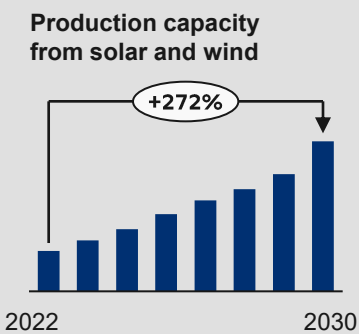
Conventional power stations has so far been the largest contributor to flexibility in the electricity grid

Fase out of the power stations entails that the flexibility needs to come from alternative sources such af to consumers



Solar and wind has limited potential to be flexible due to the dependencies to the weather

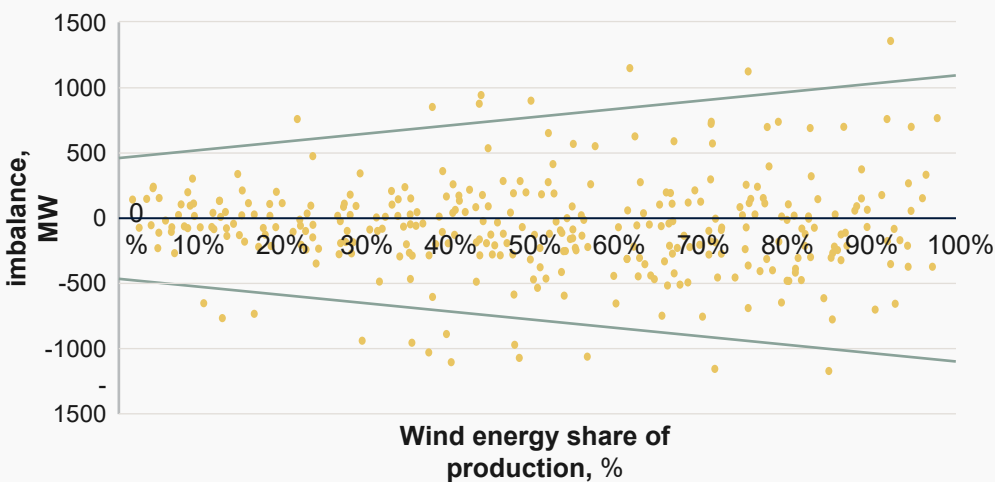
The strong increase in renewable production will demand more flexibility in the electricity grid



... which increases the likelihood for systemwide imbalances due to an increasing share of renewable energy production

Correlation between wind production and imbalances, hour values

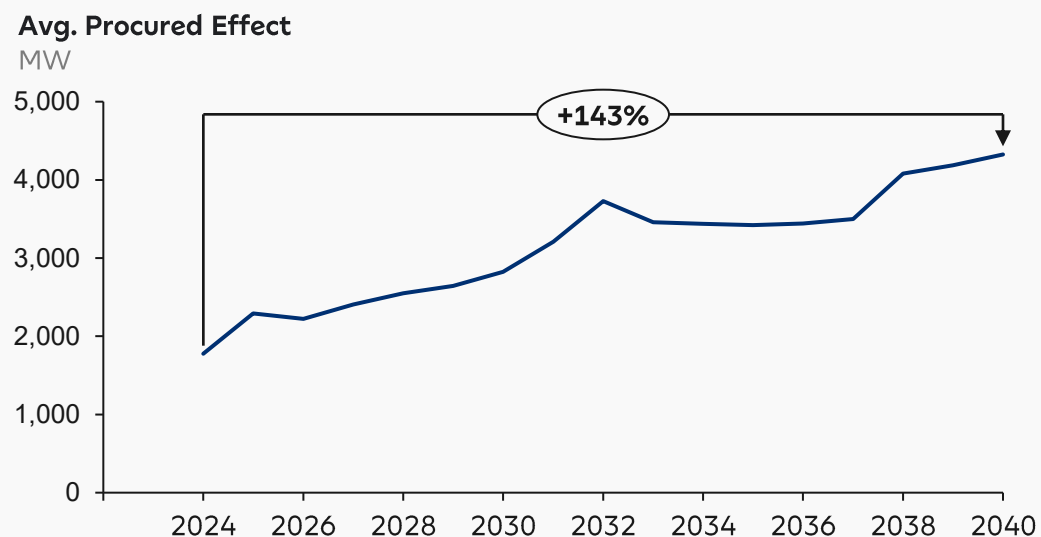
*Illustrative*





# Several analysis are pointing towards adding more demand side response to ensure an efficient transition

Attention from the authorities and grid companies towards flexibility has increased in recent months. Flexibility is regarded as a key instrument to achieve an efficient transition towards a greener society



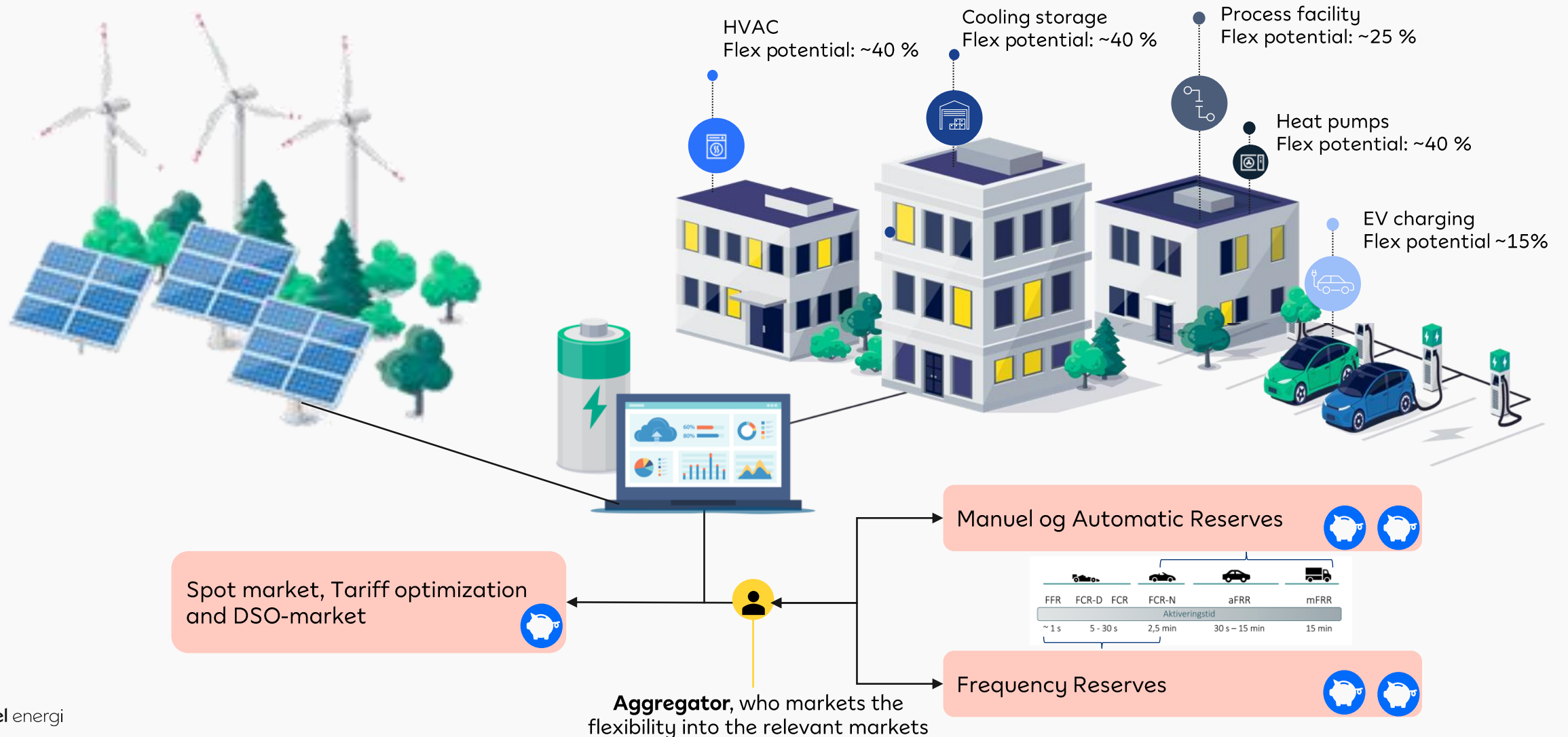
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Source: "Forventninger til fremtiden systemydelser 2024-2040", Energinet (2024)

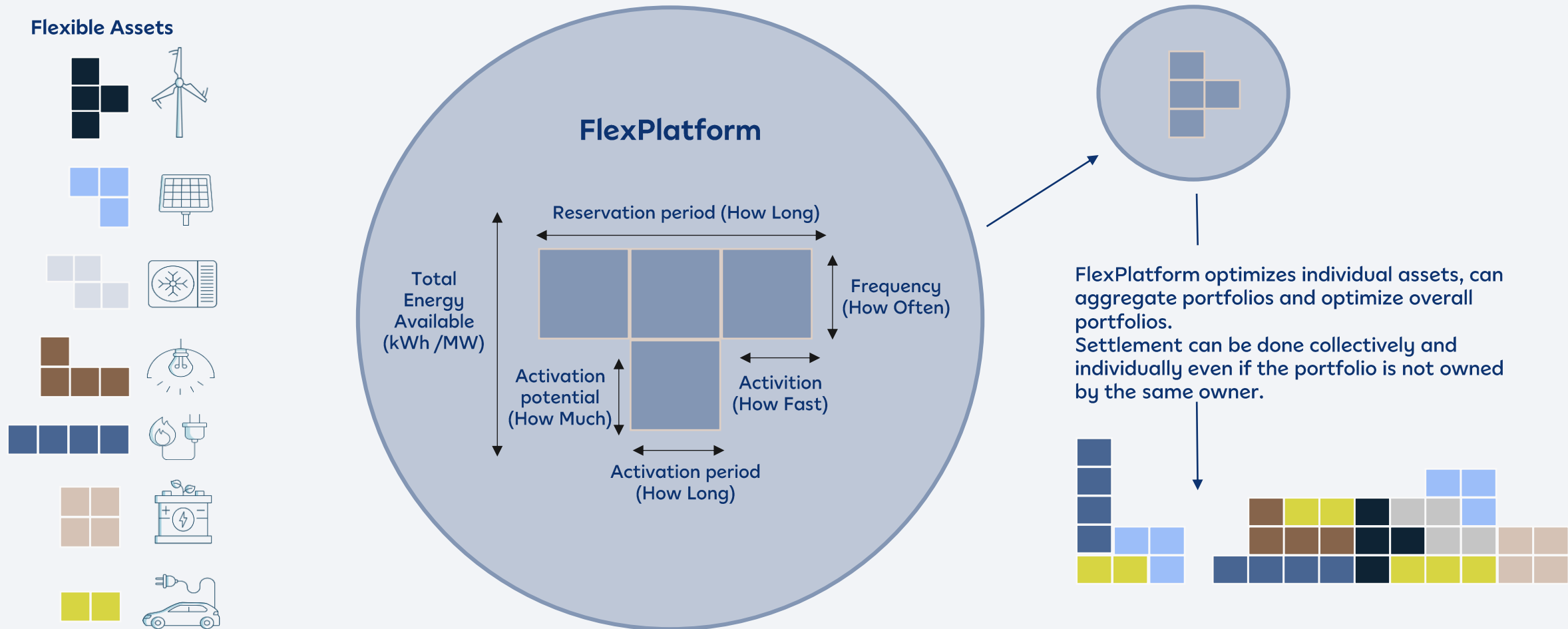


# 3 Introducing FlexPlatform to unlock flexibility

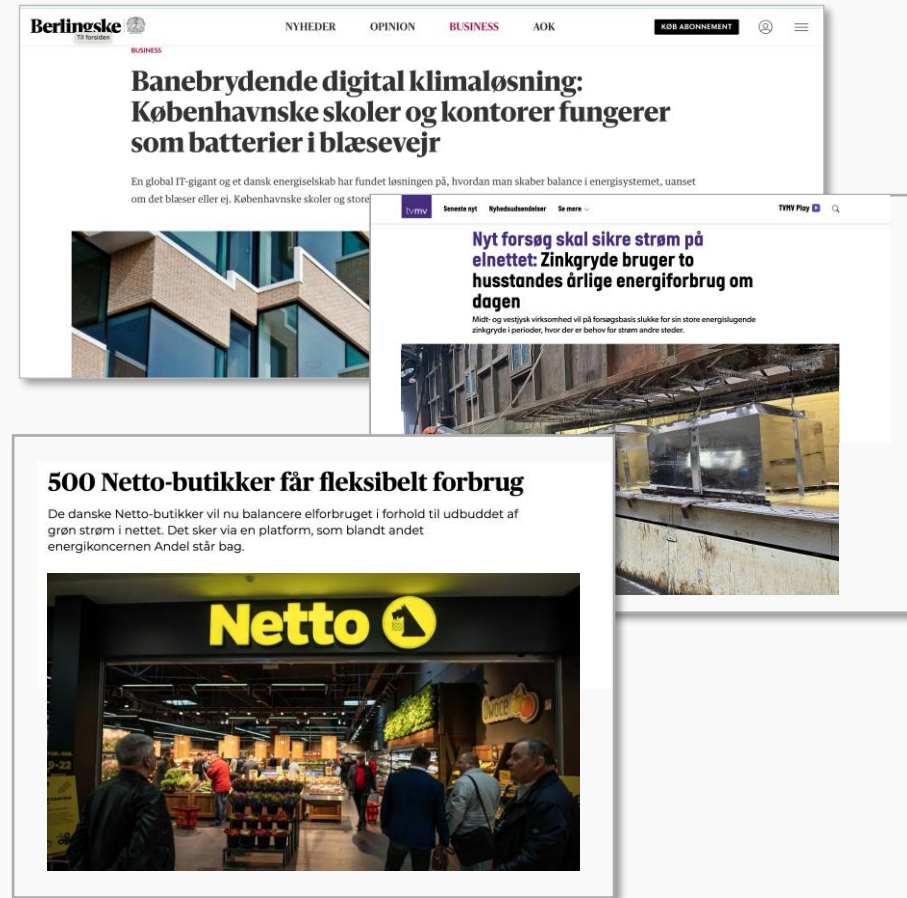
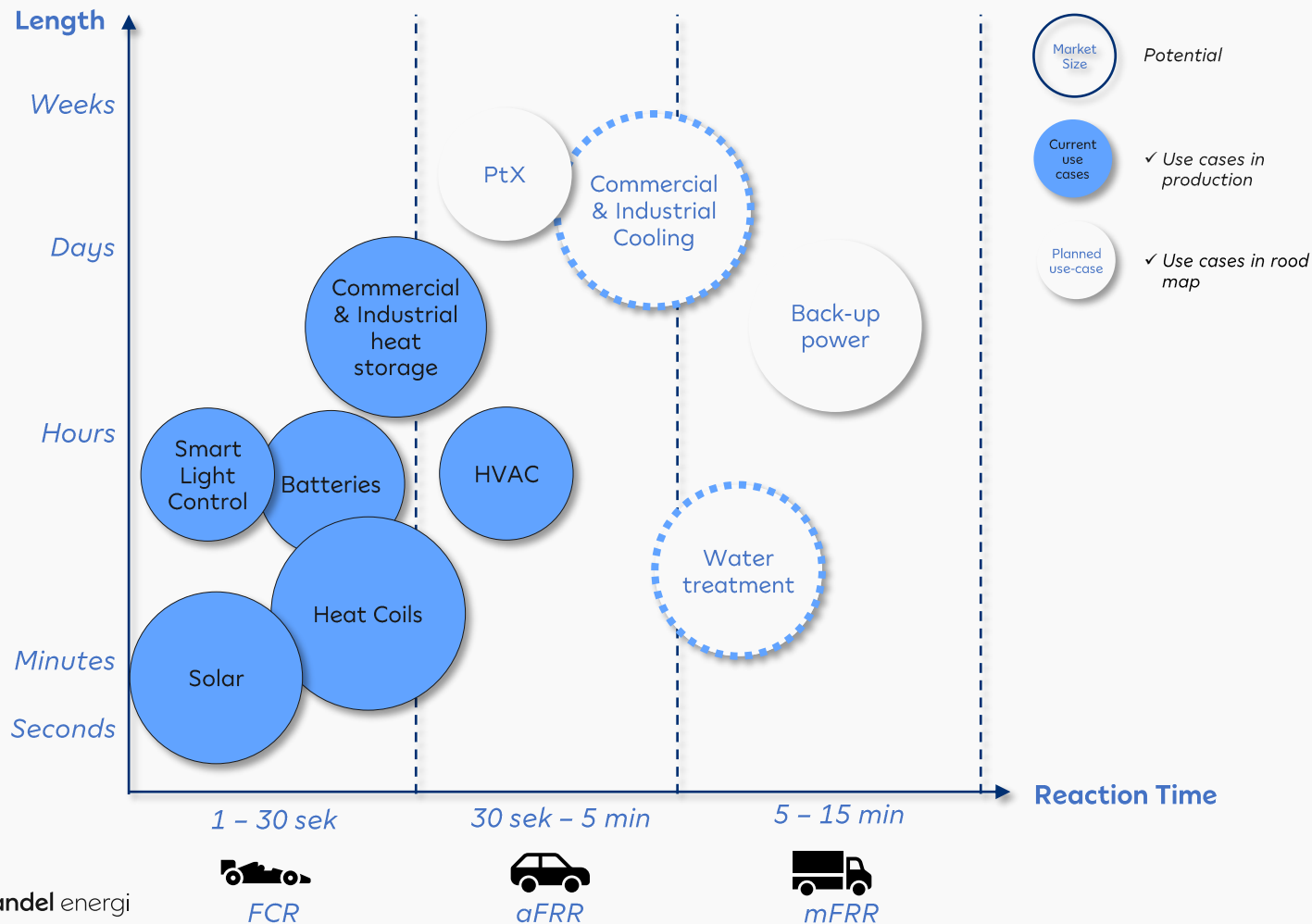
# FlexPlatform secures that energy assets are matched across technologies and can be marketed



# Aggregators are supported by AI and IoT to ensure optimized portfolios

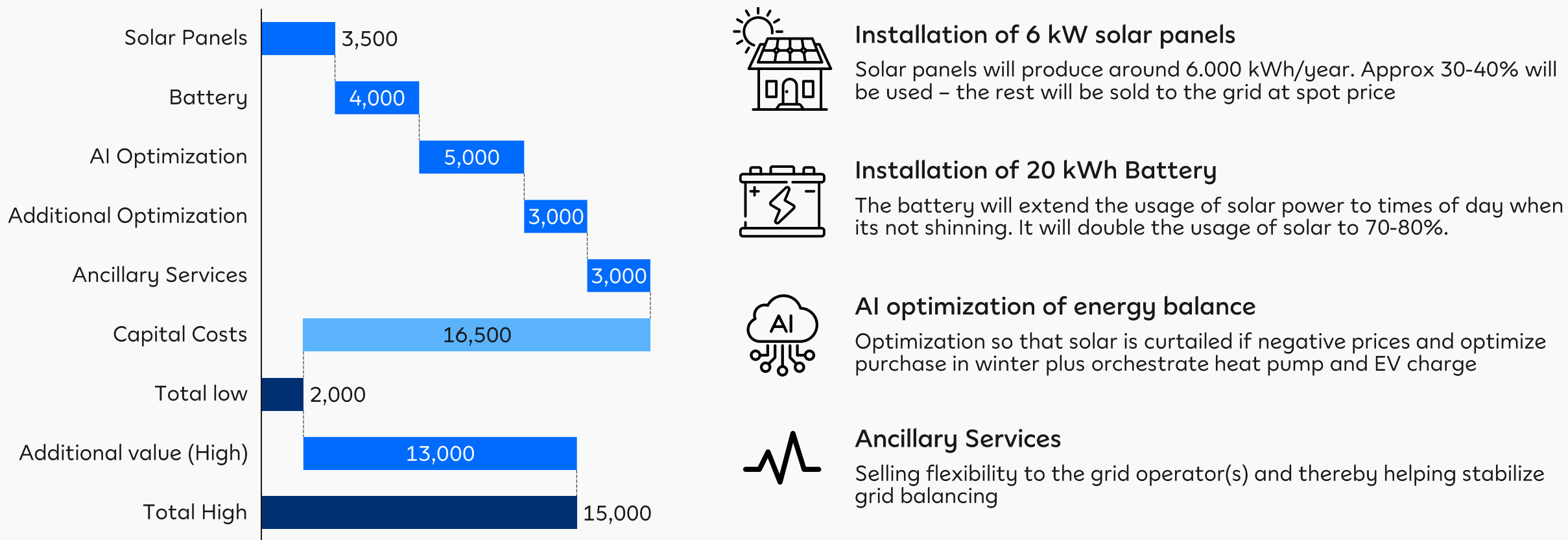


# There is a significant amount of flexibility available in our consumption – we just need to reach out for it



# Case 1: Solar energy and batteries give the consumer new opportunities and value streams

## Value streams for green energy solutions in a one-family home (DKK/Year)





## Case 2: Sustainable solutions for businesses are ready for lift-off



### Situation:

- 300 kWp solar panels on top of garages at Andel Ballerup site
- Normal consumption for offices with storage facilities
- Significant sale of surplus production to the grid (incl. at negative prices)

### Solution:

- Installation of 2x 100 kWh batteries with 125 kW inverter capacity
- Batteries are built from used car batteries and thereby extending the life of batteries with 10+ years
- Development and implementation of Behind-the-Meter optimization algorithms to ensure further value creation and sale of Ancillary Services

Good economic foundation with payback in 3-5 years and ROI >20%

Reduces environmental impact significant

Extended usage of second-hand batteries

# 4 Conclusions



# Demand Side Response is not a silver bullet that magically solves everything

We still need significant investments and decisions to achieve our goal of a sustainable, affordable and resilient energy sector

- 1 Ample electricity grid to ensure that the consumers have energy when they need it
- 2 More efficient data exchange that enables transparency and efficiency
- 3 Higher standardization across assets to ensure interoperability

# Thank you for the attention!

